

WYMONDHAM Magazine

ADVERTISING RATE CARD 2024

	Dimensions	Print, E-Edition and Website	E-Edition and Website
Local Coupon ¹	87mm x 62mm	£35	N/A
Eighth Page	91mm x 62mm	£55	£20
Quarter Page	91mm x 132mm	£95	£30
Half Page Horizontal	185mm x 132mm	£155	£65
Half Page Vertical	91mm x 271mm	£155	£65
Full Page	210mm x 297mm + 3mm bleed	£260	£125

KEY FACTS

- 8700 copies printed and delivered to every home in Wymondham
- 1500 E-Edition subscribers
- 5000+ monthly website views
- 4000+ Facebook followers

PRINTED 4X PER YEAR

- March
- June
- September
- December

E-EDITION 11X PER YEAR

- Every print month, plus February, April, May, July, August, October November

Article / section sponsorship options

Custom packages for multi-page takeovers on request

All prices are subject to VAT at the current rate

¹Coupon creative produced by Wymondham Magazine

GET IN TOUCH



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wymondhammagazine.co.uk/advertise



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WYM
Magazine

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PLACEMENT SIZE GUIDE

Print and E-Edition

Full Page



Half Page, Vertical



Half Page, Horizontal



Quarter Page



Eighth Page



Local Coupon



WEBSITE DISPLAY ADVERTS

wymondhammagazine.co.uk

	Display Frequency
Local Coupon	0X
Eighth Page	0X
Quarter Page	1X
Half Page Horizontal	2X
Half Page Vertical	2X
Full Page	4X



- Included when you book for the magazine
- Larger adverts from magazine displayed more frequently (see 'display frequency')
- Links to your website, placed in articles