# **ADVERTISING RATE CARD 2024**

agazine

	Dimensions	Print, E-Edition and Website	E-Edition and Website
Local Coupon <sup>1</sup>	87mm x 62mm	£35	N/A
Eighth Page	91mm x 62mm	£55	£20
Quarter Page	91mm x 132mm	£95	£30
Half Page Horizontal	185mm x 132mm	£155	£65
Half Page Vertical	91mm x 271mm	£155	£65
Full Page	210mm x 297mm + 3mm bleed	£260	£125

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### **KEY FACTS**

- 8700 copies printed and delivered to every home in Wymondham
- 1500 E-Edition subscribers
- 5000+ monthly website views
- 4000+ Facebook followers

## **PRINTED 4X PER YEAR**

- March
- June
- September
- December

### **E-EDITION 11X PER YEAR**

 Every print month, plus February April, May, July, August, October November Article / section sponsorship options

Custom packages for multi-page takeovers on request

All prices are subject to VAT at the current rate

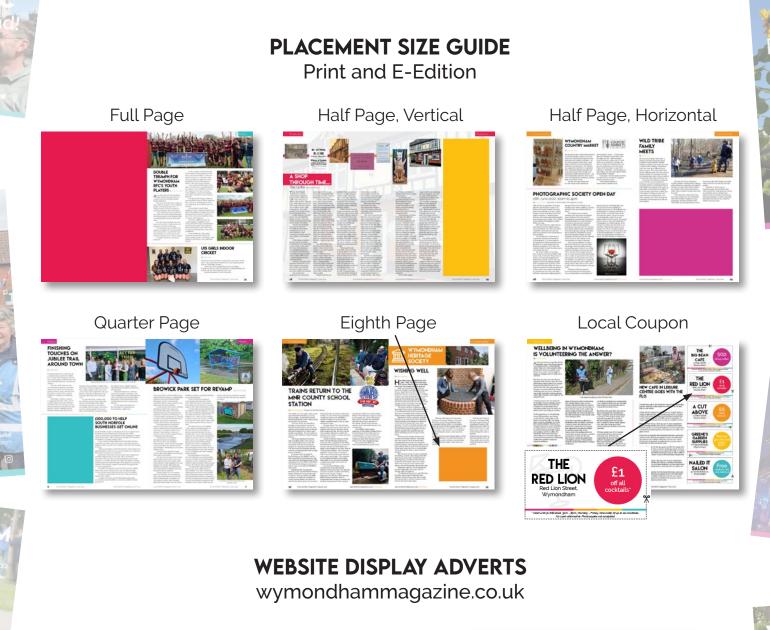
<sup>1</sup>Coupon creative produced by Wymondham Magazine

## **GET IN TOUCH**

adverts@wymondhammagazine.co.uk

wymondhammagazine.co.uk/advertise





	Display Frequency
Local Coupon	Ox
Eighth Page	OX
Quarter Page	1X
Half Page Horizontal	2X
Half Page Vertical	2X
Full Page	4X



Included when you book for the magazine

Larger adverts from magazine displayed

more frequently (see 'display frequency')

• Links to your website, placed in articles

